

PEOPLE TV RATE CARD

Rates for Individuals



	Per Hour	Half Day	Full Day	Notes
Studio Productions	<i>For any studio production, you <u>must</u> hire a Director or Technical Director.</i>			
Studio Facility A	\$175	\$300	\$500	<i>Studio rentals include lapel and handheld mics, 16 channel audio mixer, video switcher, and full lighting grid</i>
Studio Facility B	\$150	\$200	\$300	
People TV Providing Complete Studio Crew	\$225	\$900	\$1,800	<i>Crew size depends upon production needs.</i>
Individual Studio Crew Positions				
Producer	\$25	\$100	\$200	
Director	\$25	\$100	\$200	
Floor Manager	\$25	\$100	\$200	
Technical Director	\$25	\$100	\$200	
Audio	\$25	\$100	\$200	
Graphics	\$25	\$100	\$200	
Camera 1	\$25	\$100	\$200	
Camera 2	\$25	\$100	\$200	
Camera 3	\$25	\$100	\$200	
Pre/Post Production				
Scriptwriting	\$25	\$100	\$200	
Voice Talent	\$25	\$100	\$200	
Graphics Composition	\$35	\$140	\$280	
Edit Suites w/Editor				
Final Cut Pro	\$65	\$240	\$480	
Beta SP A/B Roll	\$55	\$200	\$400	<i>Includes basic Chyron</i>
Field Productions				
Basic Digital Camera Package	\$150	\$300	\$500	<i>1camera operator, 1 camera, 2 mics, XLR cable</i>
Digital Pro Package	\$175	\$350	\$600	<i>2 techs, 2cameras, 3 handheld mics, 1 shotgun mic and boom, XLR cables</i>
Lighting Kit	---	---	\$40	<i>Lights, stands and umbrellas</i>
Still Photography				
Digital Still Photographer	\$35	\$140	\$280	<i>Includes 1 CD-R copy of images</i>

PEOPLE TV RATE CARD
Rates for Nonprofits
Operational Budgets of \$300,000 and less



	Per Hour	Half Day	Full Day	Notes
Studio Productions	<i>For any studio production, you <u>must</u> hire a Director or Technical Director.</i>			
Studio Facility A	\$100	\$200	\$400	<i>Studio rentals include lapel and handheld mics, 16 channel audio mixer, video switcher, and full lighting grid</i>
Studio Facility B	\$75	\$150	\$300	
People TV Providing Complete Studio Crew	\$225	\$900	\$1,800	<i>Crew size depends upon production needs.</i>
Individual Studio Crew Positions				
Producer	\$25	\$100	\$200	
Director	\$25	\$100	\$200	
Floor Manager	\$25	\$100	\$200	
Technical Director	\$25	\$100	\$200	
Audio	\$25	\$100	\$200	
Graphics	\$25	\$100	\$200	
Camera 1	\$25	\$100	\$200	
Camera 2	\$25	\$100	\$200	
Camera 3	\$25	\$100	\$200	
Pre/Post Production				
Scriptwriting	\$25	\$100	\$200	
Voice Talent	\$25	\$100	\$200	
Graphics Composition	\$35	\$140	\$280	
Edit Suites w/Editor				
Final Cut Pro	\$35	\$120	\$240	
Beta SP A/B Roll	\$25	\$80	\$140	<i>Includes basic Chyron</i>
Field Productions				
Basic Digital Camera Package	\$75	\$150	\$200	<i>1 camera operator, 1 camera, 2 mics, XLR cable</i>
Digital Pro Package	\$100	\$200	\$300	<i>2 camera operators, 2 cameras, 3 handheld mics, 1 shotgun mic and boom, XLR cables</i>
Lighting Kit	---	---	\$20	<i>Lights, stands and umbrellas</i>
Still Photography				
Digital Still Photographer	\$35	\$140	\$280	<i>Includes 1 CD-R copy of images</i>

PEOPLE TV RATE CARD
Rates for Nonprofits
Operational Budgets of \$500,000 and less



	Per Hour	Half Day	Full Day	Notes
Studio Productions	<i>For any studio production, you <u>must</u> hire a Director or Technical Director.</i>			
Studio Facility A	\$125	\$250	\$425	<i>Studio rentals include lapel and handheld mics, 16 channel audio mixer, video switcher, and full lighting grid</i>
Studio Facility B	\$100	\$200	\$350	
People TV Providing Complete Studio Crew	\$225	\$900	\$1,800	<i>Crew size depends upon production needs.</i>
Individual Studio Crew Positions				
Producer	\$25	\$100	\$200	
Director	\$25	\$100	\$200	
Floor Manager	\$25	\$100	\$200	
Technical Director	\$25	\$100	\$200	
Audio	\$25	\$100	\$200	
Graphics	\$25	\$100	\$200	
Camera 1	\$25	\$100	\$200	
Camera 2	\$25	\$100	\$200	
Camera 3	\$25	\$100	\$200	
Pre/Post Production				
Scriptwriting	\$25	\$100	\$200	
Voice Talent	\$25	\$100	\$200	
Graphics Composition	\$35	\$140	\$280	
Edit Suites w/Editor				
Final Cut Pro	\$40	\$140	\$260	
Beta SP A/B Roll	\$30	\$100	\$180	<i>Includes basic Chyron</i>
Field Productions				
Basic Digital Camera Package	\$100	\$200	\$300	<i>1 camera operator, 1 camera, 2 mics, XLR cable</i>
Digital Pro Package	\$125	\$250	\$400	<i>2 camera operators, 2 cameras, 3 handheld mics, 1 shotgun mic and boom, XLR cables</i>
Lighting Kit	---	---	\$25	<i>Lights, stands and umbrellas</i>
Still Photography				
Digital Still Photographer	\$35	\$140	\$280	<i>Includes 1 CD-R copy of images</i>

PEOPLE TV RATE CARD
Rates for Nonprofits
Operational Budgets of \$750,000 and less



	Per Hour	Half Day	Full Day	Notes
Studio Productions	<i>For any studio production, you <u>must</u> hire a Director or Technical Director.</i>			
Studio Facility A	\$150	\$250	\$400	<i>Studio rentals include lapel and handheld mics, 16 channel audio mixer, video switcher, and full lighting grid</i>
Studio Facility B	\$125	\$200	\$350	
People TV Providing Complete Studio Crew	\$225	\$900	\$1,800	<i>Crew size depends upon production needs.</i>
Individual Studio Crew Positions				
Producer	\$25	\$100	\$200	
Director	\$25	\$100	\$200	
Floor Manager	\$25	\$100	\$200	
Technical Director	\$25	\$100	\$200	
Audio	\$25	\$100	\$200	
Graphics	\$25	\$100	\$200	
Camera 1	\$25	\$100	\$200	
Camera 2	\$25	\$100	\$200	
Camera 3	\$25	\$100	\$200	
Pre/Post Production				
Scriptwriting	\$25	\$100	\$200	
Voice Talent	\$25	\$100	\$200	
Graphics Composition	\$35	\$140	\$280	
Edit Suites w/Editor				
Final Cut Pro	\$45	\$160	\$300	
Beta SP A/B Roll	\$35	\$120	\$220	<i>Includes basic Chyron</i>
Field Productions				
Basic Digital Camera Package	\$125	\$250	\$400	<i>1 camera operator, 1 camera, 2 mics, XLR cable</i>
Digital Pro Package	\$150	\$350	\$500	<i>2 camera operators, 2 cameras, 3 handheld mics, 1 shotgun mic and boom, XLR cables</i>
Lighting Kit	---	---	\$30	<i>Lights, stands and umbrellas</i>
Still Photography				
Digital Still Photographer	\$35	\$140	\$280	<i>Includes 1 CD-R copy of images</i>

PEOPLE TV RATE CARD
Duplications and Transfers



Media Capacity	Duplication Cost	Notes
30 minute tape	\$10	
60 minute tape	\$15	
90 minute tape	\$20	
0-15 minute DVD	\$20	
15-30 minute DVD	\$25	
30-60 minute DVD	\$30	
Transfer Cost		
0-15 minutes	\$20	<i>QuickTime and DVD formats</i>
15-30 minutes	\$40	<i>QuickTime and DVD formats</i>
30-60 minutes	\$60	<i>QuickTime and DVD formats</i>
30-90 minute tape	\$15	<i>Tape Formats Supported: MiniDV, Beta SP, SVHS, VHS, ¼ Inch, Hi8, DVC-Pro, DVCam</i>
Media Format		
Media Format	Media Cost	
VHS 60 min.	\$2	
Beta SP 30 min.		
Beta SP 60 min.		
MiniDV 60 min.	\$4	