

MINIMUM TECHNICAL STANDARDS

The Center shall have the authority to refuse to allow playback of programs, which contain the following unacceptable technical specifications:

1. a) Video level shall not be less than 60 IRE or greater than 100 IRE.
b) Pedestal level should not be greater than 10 IRE or less than 0 IRE.
2. Distortion, instability or inability to play caused by tape failure or breakage.
3. Chronic irreconcilable disparity of audio and/or video levels between segments or takes (greater than 10db audio or 35 IRE video).
4. a) Hum or buzz level of -30db or more when audio peaks are adjusted for playback at 0db for periods longer than one minute.
b) Distortion making audio portion of the program impossible to distinguish due to over-modulation or improper recording.
5. Multiple generations or bad dubs resulting in visually unacceptable distortion in the sync area or chroma shifts greater than 20 degrees in segments longer than one minute.
6. Vertical roll and other sync instabilities for a period of more than two minutes (accumulated).
7. Complete loss of control track or sync on more than one occasion or for a sustained period of 7 seconds.
8. Video noise level too high to clearly see video image or video signal to noise level of 40db or less.

Revised (12/95)

PROGRAM CHECK-LIST FOR PRODUCERS



People TV, Inc. Producer Check-list

Show Name _____ Producer Name _____

Show Number* _____

***Weekly Shows** are numbered: **1-20**

Bi-Monthly Shows are numbered: **1/2, 3/4, 5/6, 7/8, 9/10, 11/12, 13/14, 15/16, 17/18, 19/20**

Monthly Shows are numbered: **M1, M2, M3, M4, M5**

Specials are numbered: **S**

Actual Show Length _____

Half hour show lengths should be 28:45 (no less than 28:15, no more than 29:15)

Hour show lengths should be 58:45 (no less than 58:15, no more than 59:15)

	Yes	No
1) Slate?	_____	_____
2) Color Bars?	_____	_____
3) :10 Countdown?	_____	_____
4) :02 BLACK before first video?	_____	_____
5) :30 BLACK after last video?	_____	_____
6) People TV facility used for production?	_____	_____

If **yes** to "6"

Disclaimer?

People TV Credit?

7) Does your show content warrant a viewer discretion disclaimer?	_____	_____
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If **yes** to "7"

Is there a disclaimer at the beginning of the show? _____

Note: BLACK means true uninterrupted black.

Signature

Date

**People TV
APPEARANCE
RELEASE FORM**



I HEREBY GRANT IRREVOCABLE PERMISSION TO PEOPLE TV, INC. AND ITS PRODUCERS TO VIDEOTAPE MY APPEARANCE IN THE PRODUCTION ENTITLED:

I ALSO AGREE:

- 1) **THAT THIS VIDEOTAPE CAN BE CABLECAST**, BROADCAST, SHOWN OR EXHIBITED UNIVERSALLY VIA ANY MEDIA.
- 2) **TO HEREBY RELEASE PEOPLE TV, INC. ITS BOARD OF DIRECTORS AND EMPLOYEES,** AND ANY THIRD PARTY, INCLUDING THE CITY OF ATLANTA AND THE CABLE COMPANY AND AGREE TO HOLD THE SAME HARMLESS FROM ANY AND ALL CLAIMS FOR DAMAGES FOR LIBEL, SLANDER, INVASION OF PRIVACY, OR ANY OTHER CLAIM BASED ON THE USE OF SAID MATERIAL OR CAUSED BY OR ARISING FROM MY PARTICIPATION IN THE PRODUCTION AND ANY UTTERANCE MADE BY ME OR USE OF MATERIALS FURNISHED BY ME IN CONNECTION WITH MY PARTICIPATION IN THE PRODUCTION.
- 3) **THAT I HAVE NOT, NOR WILL I IN THE FUTURE, PAY OR OTHERWISE COMPENSATE THE PROGRAM PRODUCER** OR ANY OTHER PERSON IN CONNECTION WITH MY APPEARANCE IN THIS PRODUCTION OR ANY RELATED PROGRAM.
- 4) **THAT THIS AGREEMENT EXPRESSES THE ENTIRE UNDERSTANDING AND AGREEMENT** OF EACH OF US AND CAN NOT BE TERMINATED, MODIFIED, WAIVED OR DISCHARGED EXCEPT BY WRITTEN INSTRUMENT OR INSTRUMENTS EXECUTED BY EACH OF THE PARTIES HERETO. IT SHALL BE GOVERNED, CONSTRUED AND PERFORMED ACCORDING TO THE LAWS OF THE STATE OF GEORGIA.

ACKNOWLEDGED AND AGREED BY:

Talent/Guest Signature & Date

Talent/Guest Name Printed

Parent or Guardian Signature & Date

People TV Producer Signature & Date



190 14th Street NW
Atlanta, GA 30318
VOX 404.873-6712
FAX 404.874.3239

Documents People TV Needs from an Organization Represented by an Organizational Agent:

1. A current 501c3 government tax ID. Must be in good standing.
 2. Letter on non-profit organization letterhead stating the agent will be producing shows for the organization. Letter must have organizational officer's signature.
 3. PTV's Organizational Agent Form filled out with signatures from the organization's responsible officer and the agent to be representing the organization.
 4. Agent must also fill out a standard Channel Time Application to be turned in with the other forms.
- Any further questions, please contact Playback at People TV. Playback can be reached by calling 404-873-6712, ext. 210



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People TV Organizational Agent Form

All lines must be completed in order for the accompanying Channel Time Application to be accepted, stamped and processed.

Agent's Name: _____

Agent's Address: _____

City _____ State _____ Zip _____

Home Phone # _____ Work Phone # _____

Organization's Name: _____

Organization's Address: _____

City _____ State _____ Zip _____

Name of organization's responsible officer: _____

Officer's position _____ Date term ends _____

IRS non-profit number _____ (attach copy of 501c3 document)

Agent's Signature _____ Date _____

Organizational Officer's Signature _____ Date _____

PTV TAPE SUBMISSION STANDARDS

1. Use the highest quality videotape possible (high grade S-VHS or Betacam SP is preferable).
2. Programs must have color bars, slate and a 10 second countdown (the last three (3) seconds of the count should be black for a smooth transition into the program).
3. Programs must end with credits (last ending credit on line for no more than ten seconds) followed by a minimum of one minute black. The Producer Credit is to read “**Produced by John Q. Producer** (or in the instance of an Organizational Producer **Produced by the Whatsit Organization) Who is Wholly Responsible For the Content of This Program**”. The last credit is to be the “**Produced through the facilities of People TV, Atlanta GA**” credit if any part of the program was produced using People TV facilities or equipment.
4. Audio must be faded at the end of the program.
5. Run time on a one-hour program should be 58:45; run time on a ½ hour program should be 28:45.
6. Only one episode of each show per tape allowed.
7. Tapes should be turned in at least 24 hours prior to the scheduled cablecasting.