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Dear Producers,

People TV is gearing up for another successful season and Atlanta is looking forward to our producers providing them their best in programming. For your convenience, the Season II 2008 Channel Time Application is enclosed. Remember, if you are a **CURRENT RESIDENT PRODUCER** from Season I 2008 and want to keep the same time slot for Season II, you simply need to fill out the application enclosed, indicate the date and time of your program and check Yes that you want to retain your current time slot. You **MUST return** your application to Master Control **by Friday May 9, at 6pm.** **Please note that producers having a second program must reapply for that second program. Time slots will be awarded for the second program after all residents receive their first program.*

Any resident wanting a time slot should fill out the application and **return it in person** to People TV Master Control **beginning Tuesday, May 6, 2008 at 10am.** Applications will be **accepted weekdays 10AM – 6PM and Saturdays 3PM – 9PM thru Saturday, May 17.**

If you are a new applicant, the remaining 2008 open time slots will be awarded First Come-First Served to city of Atlanta residents and/or Atlanta nonprofit organizations.

When you arrive at People TV to sign up for a channel time, you must have the following:

- Proper proof of residency with the city of Atlanta and/or completed organization agent forms for Atlanta based nonprofits. You are **REQUIRED** to provide People TV with **Proof of Residency as stated on the channel time application. Please bring an original and a copy of your proof of residency for verification.** If you are applying as a City of Atlanta resident, People TV will accept a driver's license, state issued ID, current electric or gas bill in your name, voter registration card or residential lease in your name. **If your lease is handwritten, notarization is required.** (Sorry, but a phone bill, cable bill, bank statement or credit card bill will not be accepted as valid proof of residence.)
- Channel Time Application form filled out properly and signed.
- Handbook Acceptance form signed if one is not on file.

Only non-resident producers are allowed to mail in their application. Unfortunately, we are unable to accept a fax.

Beginning this season, all shows must contain a standard PeopleTV disclaimer before and after the program which states, “*SHOW TITLE is produced by who is solely responsible for the content of this program.*”

Programs with potentially offensive material must have a disclaimer stating, “*SHOW TITLE may contain material considered offensive to some audiences.*” This disclaimer should appear before the standard PeopleTV disclaimer stated above.

REVISED Schedule Season II 2008

Summer Portion	July 14th – September 21st (Weeks 1- 10)
Mid Season Break	September 22nd – October 12 th
Fall Portion	October 13 th - December 14 th (Weeks 11 - 20)
Off Season	December 15 th – January 11th, 2008
Closed Dates:	Labor Day January 21, 2008 Thanksgiving November 27, 2008 Christmas December 25, 2008

Season II 2008 will begin on Monday, July 14, 2008

Remember:

CHANNEL TIME SUBMISSION DATES

**Apply May 6th – May 17th
Monday – Friday 10am - 6pm
Saturdays 3pm - 9pm**

We are all looking forward to the new Season and the improvements planned for People TV.

App # _____

People TV Inc. Channel Time Application SEASON II 2008

All required information must be completed before this application will be accepted and stamped with the date and time of receipt. Producers claiming a City of Atlanta residence must provide "ORIGINAL" current documents as proof. A driver's license, state issued ID, current electric or gas bill in your name, voter registration card or residential lease with your name can be used. Your Channel Time Application and proof of Atlanta residency must be personally turned into a Playback staff person. Applications will be processed using the date and time stamped on this form. All resident producers using the People TV facilities to create programs/content must provide People TV the First Play of all programs prior to the use of the program in any other capacity. In order to use the production facility you must be INTRODUCTION certified.

Note: If this form is altered in any way it will invalidate the form and jeopardize your status as a Producer.

1.) Program Title: _____

2.) Producer: _____

3.) Non-profit Organizations only: Agent Name _____

(Agent must fill out separate form for Organizational Agent and include it along with a letter on the Organization's letterhead, signed by the appropriate officer designating the Agent to act in their behalf).

4.) City of Atlanta Resident? Yes No

5.) Producer's Address*: _____

* All Post Office Boxes will be treated as Non-residents

6.) City _____ County _____ State _____ Zip _____ City Council District _____

7.) Home # _____ Cell # _____ Work # _____

8.) List People TV Certifications: Introduction Location Edit Independent Producer.

9.) Date of Introduction to Television Production Certification _____

10.) Will you be using People TV equipment and/or facilities to produce your program? Yes* No

*Producer will need PTV Introduction certification before this program can be awarded.

11.) If you answered "yes" to question 10, is this your first season producing at PTV? Yes* No

*You may only apply for a special this season.

12.) Due to adult content, this program will be required to be cablecast after 11:00pm.

13.) I am a CURRENT SEASON I 2008 Producer and want to retain my time slot as listed below Yes No

14.) List time slot preferences: Day 1) _____ Time 1) _____

Day 2) _____ Time 2) _____

Day 3) _____ Time 3) _____

15.) Description of program is **REQUIRED and must be attached to this application.**

Office Use only:

Program Awarded:

Type _____

Run _____

Length _____

16.) You **MUST** check one in each column to describe your Program:

Length

28 minutes

58 minutes

Runs

Weekly (20 Shows)

Biweekly (10 Shows)

Monthly (5 Shows)

Special (1 Show)

Format

BETA

Panasonic Mini DV

DVD

Type

LIVE

TAPE

Program Status

New Program

Re-Application

By my signature I acknowledge all information provided herein to be true and accurate and I agree to comply with the People TV Producer and Volunteer Handbooks which I have reviewed and understand, including the required Minimum Technical Standards and Submission Requirements.

Signature _____

email address _____

Date _____

People TV Producer Agreement and Indemnification Form

I, _____, as the producer of the program/content titled _____, accept full responsibility for the program/content submitted for use by People TV, Inc. and its third parties, including but not limited to: cable providers; state video providers; web, video on demand and streaming hosts. I hereby agree to indemnify and hold harmless People TV, Inc., its officers, directors, and employees; the City of Atlanta, its elected officials, officers, employees, agents and tenants; cable operators and state video providers, for the City of Atlanta; from liability, legal fees and/or expenses incurred as a result of my program/content. I warrant and represent that all programs/content submitted do not contain:

1. Any material which promotes the sale of any product or service, or any material which in whole or part depicts, demonstrates, or discusses products, services, or businesses with the intent or effect of benefiting or enhancing profit-making enterprises.
2. Any advertisement or other information concerning any lottery, gift, enterprise, or similar scheme offering prizes dependent in whole or in part upon lot or chance, or any list of the prizes drawn or awarded by means of any such lottery, gift enterprises or scheme.
3. Any direct or indirect solicitation of funds for any reason.
4. Any materials which would violate any federal or state statute, law or regulation.
5. Any material which is obscene, indecent or defamatory.
6. Any material that is copyrighted or subject to ownership or royalty rights without necessary releases, licenses, or other permissions.
7. Any material that is libelous, slanderous or an unlawful invasion of privacy.

I agree to allow People TV Inc. the right of exhibition of the named Program/ Content as submitted, in whole or in part, on any channel or in any media used by People TV, Inc. and its third parties, including but not limited to: cable providers; state video providers; web, video on demand and streaming hosts.

I agree to provide People TV Inc., upon request, with copies of any releases, licenses, or other permissions as set forth above, obtained by me with respect to the program/content I submit.

I agree to release People TV Inc. and its employees from responsibility if this program/content is damaged, lost or stolen while in their custody.

I agree to allow People TV Inc. and its third parties, including, but not limited to, cable providers; state video providers; web, video on demand and streaming hosts the right of First Play before exhibited in any other media.

I agree to allow People TV Inc. to make a copy of my program/content for use by People TV Inc. and its third parties, including but not limited to: cable providers; state video providers; web, video on demand and streaming hosts.

I swear that all information submitted on this application is true and accurate and should any changes occur with the information as supplied, I will promptly update a playback staff member at People TV.

Done this ____ day of _____, _____, in the city of Atlanta, Georgia (or other city as named below as my address).

Organization's Name (when Non-profit Organization is the Producer)

Address

City, State, Zip Code

Box Below for Office Use Only

Address Verified by: _____ Attach copy.

Channel Time Awarded: _____

Status: _____